

Market/Economic Analysis Framing Questions

Ownership and Control of the Primary Conservation or Human Interest

1. Is the use of a resource, or of the benefits that it provides, rival or non-rival? Is the use of the resource excludable or non-excludable?
2. What are the incentives for access to the resource and/or the management of that resource? How do incentives differ for different stakeholders?
3. Are the market and the economic values of the Primary Interest currently being captured by interests or entities with management control over that resource?
4. What incentives or interventions compatible with conservation objectives could increase the value or ensure that it is captured by those with management or stewardship control over the resource?
5. Do payments for the benefits that the resource provides cover the full cost of maintaining the resource? Do we have an accurate understanding of the full cost of resource conservation?

Market Value of the Primary Interest

1. What economic value is currently attached to the Primary Interest, if any? By whom?
2. What part of that economic value is captured in market transactions, if any?
3. How could that value be increased or how could a larger portion of it be captured in market transactions compatible with conservation objectives?

Market Context

1. What factors do you see impacting the market for the resource? Are there anticipated changes in where people live, average age of the population, environmental regulations, consumption patterns, political climate, or other factors that may lead to a change in the size of your market?
2. Consider what may cause vulnerability to livelihoods of the community.

Willingness to Pay for the Benefits Provided by the Primary Interest

1. If there is no market value attached to the Primary Interest, are there policy or institutional changes that could create a value for which people would be willing to pay? How difficult are these changes likely to be?

